

WHO IS REKALL?

Supporting over 100 law firms nationwide, Rekall is a leading managed services & private cloud provider focusing on the legal industry. Rekall bridges the gap between technology and the business of law firms. Technicians are well versed in law firm nuances & practices as well as highly skilled in supporting a wide array of legal software.



**KEEP CALM
AND
CALL REKALL**



WHAT IS REKALL CLOUD LEGAL?

Rekall Cloud is a private cloud platform specifically built with law firms in mind. It is the brainchild of our CTO Tsvet Hristov. It started with an idea to remove our law firm's office servers that our clients traditionally despised. Rekall would then host firm data with the highest degree of security measures within dual data facilities. With this implemented, we better control security, hardware, redundancy, and shield our clients against Ransomware infections.

We built our own private cloud so that we could guarantee the best possible experience for our law firms. One by one, we moved our traditional server-in-the-office law firms to our private cloud. What we found was amazing, our clients needed far less support and became more productive. It was then that we realized we were onto something big.



Time Matters
PCLaw
Juris

**LAW FIRM
IT & LEGAL APP
SUPPORT**

REKALL'S BEGINNINGS



CEO

Ross B. Siroti

Back in 2008 I was 24, working for an IT company in central New Jersey, newly married, mortgage, and settling down. It was a very small IT company, literally my boss Ed and I. Ed was very much an absentee owner, not around to manage business processes. He also gave me many more responsibilities than a technician traditionally has. I supported Ed's clients, managed projects, dealt with client relations, organized billing, and even marketing. I accepted all responsibilities openly because after-all, I was a "company man!"

Ed had many law firm clients and I soon became well versed in all of the top legal software having a great rapport with Ed's clients to boot. Helpdesk support, communication & being reliable is my thing. It's easy when you truly care, and offering a high level of support was always easy for me. It's something I instill in my technicians today. I firmly believe that an IT firm is ONLY as good as the support provided and I was trying to make Ed's company the very best.

It was in 2010 that a long-standing law firm client of Ed's requested onsite support. After fixing his issue I had a conversation with the firm owner, Steve. Steve asked me how I liked working for Ed, also mentioning that he hadn't seen or spoken to him in over a year. He then asked if I had ever thought about starting an IT firm of my own and continued to say that if I did, he'd be my first client. He also said that if I supported his firm in the same way I supported the rest of Ed's clients, he felt that I'd have clients in no time.

I left Steve's office energized but confused. I knew that I couldn't pay my mortgage with just a single client, I would have to get more. Before I knew it, nine of Ed's law firms contacted me within a week's time with the same offer. If I were to start an IT firm, they would sign up instantly. This completely blew me away. Little did I know that after our conversation, Steve contacted colleagues at other firms who also happened to be Ed's clients. It was a tight knit community of law firms. He explained my situation and everyone's sentiment was the same. They liked the support they were receiving, they liked me, and they hadn't seen or spoken to Ed in over a year.

After receiving this rush of calls, I contacted Steve to tell him what had happened. Unbeknownst to me, he already knew the entire story, laughing the entire time. My wife and I both thanked him profusely and after some careful planning began the process of opening a business. The day Rekall opened we had 10 law firm signups as planned. On this day I decided that Rekall would be an IT firm with a law firm focus. Rekall was born out of my basement. With my wife's support, I eventually grew out of my basement and into a 300 square foot office rental hiring two technicians.



"The Basement"



CTO
Tsvet Hristov

Business was good, Rekall was growing, and I was starting to get the hang of the marketing aspect of the business. It was 2012 when I met my partner, a 45-year-old immigrant from Bulgaria with an accent like Dracula and a brain like Einstein when it came to technology. He had 25 years IT experience which I knew that I needed on my team if I wanted to get to the next level. He had this crazy idea to host my law firm's data on a private server system that he could build with maximum security, disaster recovery, backup & compliance. He said that we would remove my client's office servers, which

my law firms had traditionally despised, and introduce a completely controlled private cloud environment. I had visions of a super-secure private cloud specifically designed for law firms.

2014 was a big year for us. Rekall Cloud was born, Tsvet was now an equal share partner in Rekall Technologies, LLC and we were gaining law firms consistently. Tsvet's smiling face on the right says it all. That day on June 11th he was like a kid in a candy store, we were building his dream project, Rekall Cloud. He was excited to rack the servers, install the switches, configure the SANs and neatly manage the cabling. Tsvet absolutely loves technology, and it shows. His passion for technology along with my passion for customer service is what makes our partnership a business marriage like no other.

As I write this in 2018, we are now a leading nationwide, law firm focused, private cloud & managed services IT firm. My role has changed a bit as I now do sales and marketing primarily. Over time I've found that I like sales and marketing. It's more creative and I get to produce documents like this which helps me remember our humble beginnings.



Tsvet & I Building
"Rekall Cloud"



"Rekall Tech Team 2017"

Tsvet and I have built a fantastic support team. Tsvet shares his wealth of knowledge, expanding our technician's minds while I teach our people what is expected on a customer service level with the same high bar I used when I worked for Ed. The trick is that you have to start with people that care first, you can't teach that.

In order to cultivate the attitude of reliability, responsiveness & care, we treat our employees like family, NOT like I was treated when I worked with Ed...alone every day. Family should be flexible, understanding, nurturing and above all else, produce learning opportunities for the betterment of the family unit. In IT it's

important to have a team spirit, foster the notion that your technicians are never alone, and that knowledge is freely available. Happy technicians go the extra mile for the client as well as Rekall. For Rekall, happy technician's equal happy clients. That's Rekall's secret sauce.

HOW DOES REKALL CLOUD WORK?

Through our Discovery process, we detail the ins and outs of your law firm's IT infrastructure. With that information we are able to build out private cloud servers, migrate your firm data, and setup your legal applications within the cloud.

Your firm will be remoting onto familiar cloud based Windows desktops via encrypted VPN connections. There is absolutely no learning curve on Rekall Cloud. Your work experience within the cloud will be identical to your work experience right now. Your firm will have access to Microsoft Office, firm email, firm applications & firm data just as they did when your firm's data resided locally within your offices.

Rekall technicians go through painstaking efforts to recreate your work environment within the cloud. The end result being a faster, more responsive work experience, freedom to work from anywhere on any device, zero firm downtime, and no servers to manage or maintain.



REKALL CLOUD INCLUDES EVERYTHING A LAW FIRM NEEDS



Virtual Windows Desktop

A private Windows desktop in the cloud for each user



Dedicated Cloud Servers

Dedicated servers for maximum security



Legal Software Hosting

Access firms apps anywhere, anytime on any device



Microsoft Office

Included MS Office licensing for all firm users



Exchange Email

Hosted Exchange with unlimited storage



Unlimited Support

Unlimited Cloud & Local IT support



SQL Server

Included SQL server licensing



Managed Backups

High data retention + quick recovery



Desktop Security

Cloud & desktop security, protection, monitoring



Cloud Storage

Storage for firm docs, apps & data



Managed Migration

Rekall will manage & perform your entire cloud migration



Military-Grade Security

Compliance, Security & Encryption



Mobile Device Access

Seamless cloud access from any device



2x Tier III Data Facilities

Redundant facilities in NJ & OH means maximum firm data protection



Anti Ransomware

Maximum protection against Ransomware attacks

REKALL CLOUD INCLUDES UNLIMITED REMOTE SUPPORT

IT, CLOUD, LEGAL SOFTWARE, HARDWARE, MOBILE DEVICES, PRINTERS, SCANNERS, INTERNET

IT'S ALL INCLUDED WITH REKALL CLOUD

DESKTOP SECURITY w/ REKALL CLOUD

REKALL SECURES YOUR FIRM WORKSTATIONS



During the onboarding process whereby Rekall technicians move your firm data to Rekall Cloud, firm desktops will become assimilated into the Rekall Cloud Management Console. Within this console your workstations will receive Virus, Spyware & Malware protection with real-time security monitoring as well as hardware & software monitoring, a particularly useful service for aging workstations. All firm IT assets are managed within the console as well. No longer will Windows ask to restart due to an update in the middle of typing up a document. Firm workstations receive scheduled & automated security patches for Windows and third party applications overnight for your convenience. Due to this advanced patching system, Rekall also blocks harmful updates that incapacitate computers. Microsoft mistakenly released two of these during 2017. As a result of the Rekall system, Rekall Cloud law firms avoided these harmful updates.

EMAIL SECURITY w/ REKALL CLOUD

REKALL SECURES YOUR EMAIL TOO...ALSO INCLUDED



We take email security extremely seriously. A hacked email account means possibly damaging messages sent to clients & colleagues affecting your reputation, relationship & reliability. This is why Rekall offers all Cloud law firms our very own enterprise level email spam filtering service as no extra cost. This includes protection from Viruses, Spyware, Malware, Spam, and even Ransomware. Tainted email messages are the primary way law firms become infected by Viruses and today's new threat, Ransomware. For this reason is why Rekall scans both in & outbound for malicious email messages, attachments and links within messages. The Rekall email spam filter is top of the line and protects Rekall law firms each and every day.

REKALL BLOCKS OVER 120 RANSOMWARE MESSAGES EACH MONTH FOR CLIENTS AROUND THE COUNTRY

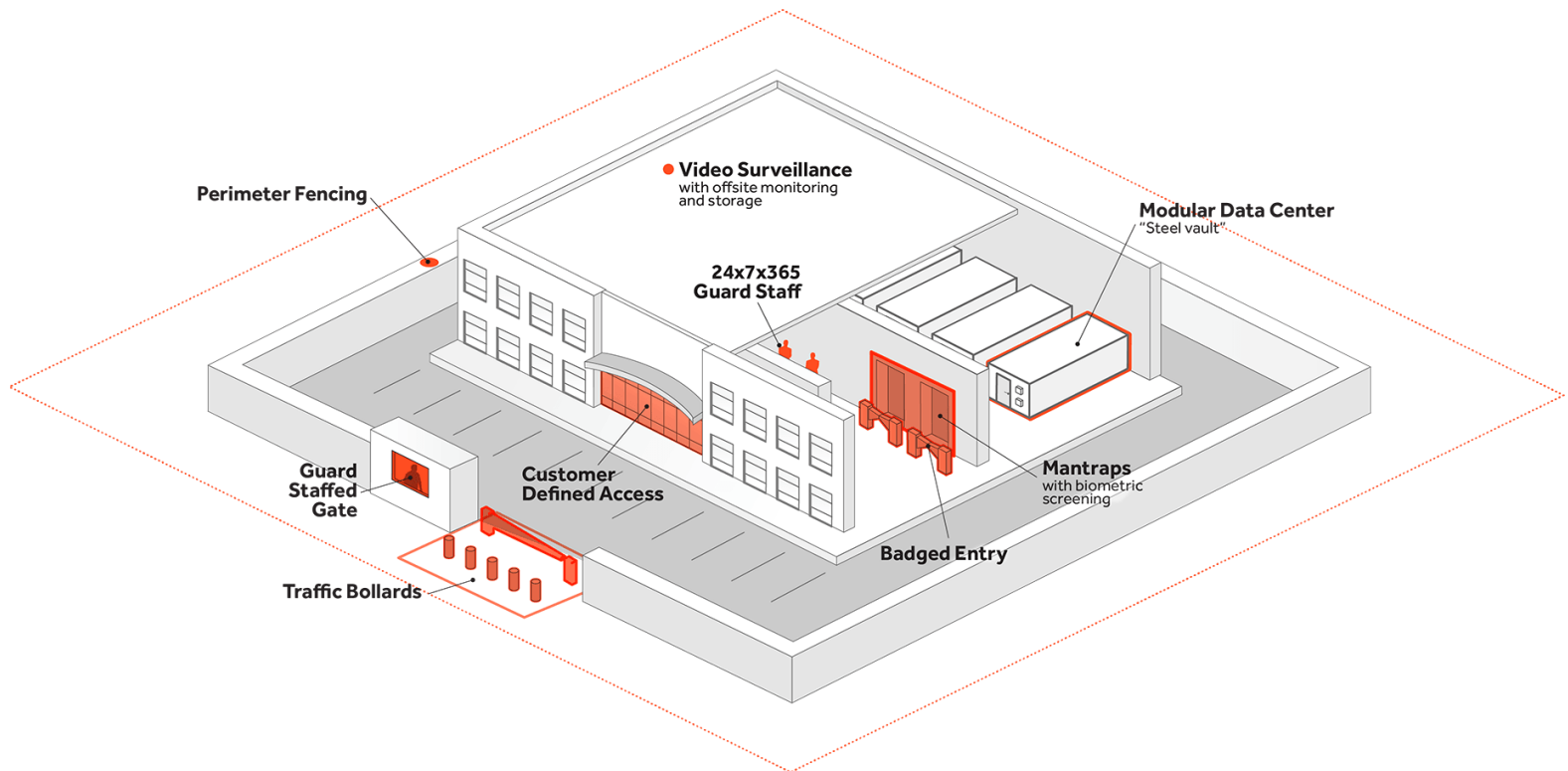
REKALL CLOUD SECURITY

Rekall is the only legal-centric private cloud provider with redundant Tier III data facilities ensuring maximum security & zero downtime. Redundant facilities allows your data to replicate between both Ohio and New Jersey upholding compliance standards and guaranteeing the integrity of your firm data. Entire cloud environments can also be engaged in either facility during emergencies offering maximum data access availability.



Law firms working on Rekall Cloud are secured with Virus, Spyware, Malware, and Ransomware protection. Rekall Cloud servers sit behind state of the art enterprise firewalls offering real-time monitoring for in & outbound traffic while users connect via encrypted VPN tunnels securing data in transit. Law firm cloud networks are completely invisible to one another and separated by hardware & software means so that complete anonymity and security is upheld between clients. The same rules apply to firm data, only your firm users will have access to your firm data on Rekall Cloud.

TIER III DATA CENTER SECURITY DETAILS



- Dual Grid Power Substation Feeds
- SSAE16 SOC 1 Type II Certified Compliance
- Parallel Generator System w/ Diesel Fuel
- Blended Internet Failover Automation
- Biometric Retinal & Fingerprint Security
- 24x7 CCTV Video Surveillance
- 24x7 Staff Facility Monitoring
- Zoned Chemical Fire Suppression Systems
- Guarded Security Checkpoints
- Facility-wide Uninterruptable Power Supply
- Emergency Fuel for Prolonged Outage
- Routine Smoke, Fire & Humidity Testing
- Quadruple (4) ISP failover
- Flood Prevention Systems & Monthly Testing